

ADORA

Rug collection 2021

Our new rug collection takes inspiration from Finland's nature, with its organic colors, sprawling archipelago and rocky beaches, as well as Lapland's majestic evergreen pines and autumn-dyed fells.

The collection focuses on quality, and the wool used in our rugs is collected from New Zealand, Argentina and Greece, where sheep naturally grow long-fibered and finer wool.

Many of the rugs in the collection are hand-knotted and made with old artesian techniques.

We have largely replaced traditional viscose with Tencel™, a silky fiber made from eucalyptus trees. Tencel™ is not only finer but also more durable than regular viscose.

To meet the needs of those who require large rugs, several of our designs are also available at 250 x 350 cm.





PURO



PURO vanilla



PURO pearl



PURO grey



PURO toffee

PURO

Already a classic in the collection, our wool-viscose rug PURO gets three new colors. In addition to the existing vanilla and grey tones we've added pearl and toffee. We've also replaced viscose with Tencel™ fibers and yarns to make PURO even better!

COMPOSITION

45% wool / 45% viscose / 10% cotton

SIZES

170 x 240 cm • 200 x 300 cm



MILANA



MILANA white/black



MILANA caramel

MILANA

A wonderfully soft hand-knotted pile rug composed of New Zealand wool, responsibly made in India. Milana Hasan created this modern but traditional nomadic pattern in 2018, at the age of just 12. Individual pieces of this rug have sold so successfully that we decided to include it in our standard collection. The MILANA rug is available in two colors; traditional white/black and caramel.

COMPOSITION

90% New Zealand wool / 10% cotton

SIZES

170 x 240 cm • 200 x 300 cm • 250 x 350 cm



FLAXI



FLAXI ash



FLAXI linen



FLAXI white

FLAXI

Hand-woven pile rug made of wonderfully soft linen in three natural colors; ash, linen & white.

COMPOSITION

80% linen / 20% cotton

SIZES

170 x 240 cm • 200 x 300 cm • 250 x 350 cm



CLAUD



CLAUD

CLAUD

A wonderfully soft rug hand-knotted from undyed yarns and assembled with wools from New Zealand and Argentina. Like stepping on a cloud!

COMPOSITION

90% New Zealand & Argentinian wool / 10% cotton

SIZES

170 x 240 cm • 200 x 300 cm



KOLI



KOLI

KOLI

An elegant short-pile rug made from New Zealand wool and viscose - inspired by misty rock formations and the pine filled wilderness of Lapland. The combination of viscose and wool creates a natural feeling of luxury.

COMPOSITION

60% Greek & Argentinian wool / 30% viscose / 10% cotton

SIZES

170 x 240 cm • 200 x 300 cm • 250 x 350 cm



NEST



NEST

NEST

Made of hand carded and undyed yarns using an old artisan technique. Longer threads are tied to the edges as a border, which gives the rug a nested appearance.

COMPOSITION

90% Greek & Argentinian wool / 10% cotton

SIZES

170 x 240 cm • 200 x 300 cm



WULL



WULL granite



WULL white

WULL

A wonderfully thick and crumbly textured rug made from hand-carded wool and hand-spun undyed wool yarn. Two colors; off-white and a mixture of undyed wool to form a granite-like combination.

COMPOSITION

90% New Zealand wool / 10% cotton

SIZES

170 x 240 cm • 200 x 300 cm

STOUNS

4021





STOUNS natural



STOUNS grey

STOUNS

Wonderfully soft pompoms of felted wool are hand-woven to create this cosy rug. Available in two colours; natural & grey.

COMPOSITION

70% wool / 30% cotton

SIZES

170 x 240 cm • 200 x 300 cm



JURMO



JURMO beige



JURMO birch



JURMO grey-choco



JURMO white



JURMO granite

JURMO

A woven and coarse wool rug, hand woven from hand carded wool yarns. Perfect for use under the dining table and in the living room. By spinning various blends of undyed yarns, we have created five stylish colors; beige, birch, grey-choco, white & granite.

COMPOSITION

90% Hand carded New Zealand wool / 10% cotton

SIZES

170 x 240 cm • 200 x 300 cm • 250 x 350 cm



UNIK



UNIK caramel



UNIK grey



UNIK natural

UNIK

A tightly woven, double-sided base mat made of mottled New Zealand wool.
Available in three colours; caramel, grey & natural.

COMPOSITION

90% hand spun New Zealand wool / 10% cotton

SIZES

170 x 240 cm • 200 x 300 cm



PURO TENCEL™



PURO Tencel™ vanilla

PURO Tencel™ grey

PURO Tencel™ pearl

PURO Tencel™ beige

PURO Tencel™ greige

PURO Tencel™

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COMPOSITION

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SIZES

170 x 240 cm • 200 x 300 cm • 250 x 350 cm

ADORA



ADORA

Laadukkaat designmatot
ja mattalausmatot

ADORA on suomalainen sisustuksen suunnittelun ja valmistuksen yritys. Meillä on laaja valikoima laadukkaita, modernia ja ekologisia mattoja ja mattalausmattoja. Olemme mukana myös kotitekoisten tekstiilien valmistuksessa, kuten kankaiden ja työsköiden valmistamisessa.

ADORA DESIGN



Laadukkaat matot ja mattalausmatot, jotka on kehitetty ja valmistettu Suomessa. Meillä on laaja valikoima laadukkaita, modernia ja ekologisia mattoja ja mattalausmattoja. Olemme mukana myös kotitekoisten tekstiilien valmistuksessa, kuten kankaiden ja työsköiden valmistamisessa.



Hyvässä laadussa matot ja mattalausmatot ovat ADORA:n vahvuus.

Tuhat ja satoita mattoja

